

# Panduan Pemasaran TrafficWave

Trafficwave adalah merupakan salah satu autoresponder yang mempunyai ranking yang baik di kalangan autoresponder lain. Autoresponder adalah merupakan komponen penting memastikan website kita boleh bergerak secara automatik.

Autoresponder akan memberikan maklumbalas kepada pengunjung website yang inginkan maklumat secara lebih lanjut daripada website kita.

Gambar di bawah adalah homepage website autoresponder TrafficWave

**TrafficWave.net**  
AutoResponders, Email Marketing, Contact Management

Member Login

Features Pricing Questions Affiliates About Us Register

## Back Office Login

**TrafficWave.net Back Office Login**  
Use this form to log in to your TrafficWave.net back office and manage your AutoResponders, AdTrackers, etc...

Be sure to take advantage of our training articles, online videos, discussion forum, and live webinars in order to make the most of your experience with TrafficWave.net

**Guaranteed Traffic Login**  
If you have a Guaranteed Traffic Account, login here:  
[Guaranteed Traffic Login](#)

**Back Office Login**

Username:

Password:

Login Now

Username and password information is case sensitive








[Lost Password?](#)

Di bawah adalah page pertama yang kita dapat lihat setelah log- in ke dalam TrafficWave. Ianya mempunyai beberapa ikon seperti

- Autoresponder (Bahagian penting)
- Reminders
- Member extras
- Affiliate management (Bahagian penting)
- AdTracker
- Account Admins
- Help/ support



Selalunya kita akan minat untuk melihat dua bahagian sahaja iaitu Autoresponders dan Affiliate management.

**Back Office Home**

	<b>AutoResponder</b> <a href="#">Campaign Manager</a>		<b>AdTracker</b> <a href="#">AdTracker Manager</a>
	<b>Reminders</b> <a href="#">View Reminders</a> <a href="#">Schedule New Reminder</a>		<b>Account Admin</b> <a href="#">View/Edit Account Profile</a> <a href="#">Review Policies</a>
	<b>Member Extras</b> <a href="#">Banner Campaigns</a> <a href="#">FFA Page</a> <a href="#">Additional Resources</a>		<b>Help/Support</b> <a href="#">Training Articles</a> <a href="#">Discussion Forum</a> <a href="#">Get Support</a>
	<b>Affiliate Management</b> <a href="#">Affiliate Manager</a>		


Klik bahagian Autoresponder. Anda akan melihat paparan seperti di bawah.

**AutoResponder System - Overview**

<p><b>Campaign Manager</b> AutoResponder Links</p> <ul style="list-style-type: none"> <li><a href="#">AR System Overview</a></li> <li><a href="#">Create New Campaign</a></li> <li><a href="#">Delete Campaign</a></li> <li><a href="#">Retrieve Published Campaign</a></li> <li><a href="#">Compare/Remove Duplicates</a></li> <li><a href="#">Campaign Chaining</a></li> <li><a href="#">TRWV Affiliate LCP pages</a></li> </ul> <p><b>AR System Overview</b></p>	<p><b>Campaign Stats at a Glance</b> <span style="float: right;">Manage a Campaign: <input type="text" value="-- Select --"/></span></p> <p><b>DEFAULT</b> <i>Insert Description Here [Campaign ID: 123178]</i></p> <p> This is the Campaign currently integrated with your TrafficWave.net Affiliate Website.</p> <p> This campaign contains NO Letters. You will need to add one letter to make this AutoResponder functional.</p> <table border="0"> <tr> <td>Number of Subscribers:</td> <td style="text-align: right;">5</td> </tr> <tr> <td>Number of Letters</td> <td style="text-align: right;">0</td> </tr> </table>	Number of Subscribers:	5	Number of Letters	0
Number of Subscribers:	5				
Number of Letters	0				

Anda akan dapat melihat satu kempen telah dibina iaitu Default. Untuk memulakan kempen baru, anda perlu klik kepada Create New Campaign.

Katakan kita ingin meletakkan Autoresponder ini ke dalam website terbaru kita mengenai produk kesihatan. Jadi, kita perlu mengisi maklumat berikut.

 **AutoResponder System - Create New Campaign**

**Campaign Manager**  
AutoResponder Links

- [AR System Overview](#)
- [Create New Campaign](#)
- [Delete Campaign](#)
- [Retrieve Published Campaign](#)
- [Compare/Remove Duplicates](#)
- [Campaign Chaining](#)
- [TRWV Affiliate LCP pages](#)

**AR System Overview**

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**Create New Campaign**

Please enter a short nickname and brief description to uniquely identify this new Autoresponder.

**New Campaign Nickname:**  
Up to 20 chars. Letters and/or Numbers Only.  
(No spaces, dashes, or illegal characters, please.)

**New Campaign Description:**  
Up to 80 chars. Used for identification only.

Selepas mengisi maklumat berikut, Klik create new campaign. Paparan untuk disahkan keluar, klik confirm.

**Create New Campaign**

Your Subscription Address for this letter series will be:  
**aridz.health@info.trafficwave.net**

If this nickname is correct, please confirm here to create a new campaign:

**New Campaign Nickname:**  
Up to 20 chars. Letters and/or Numbers Only.  
(No spaces, dashes, or illegal characters, please.)

**New Campaign Description:**  
Up to 80 chars. Used for identification only.

Campaign overview dipaparkan. Kita boleh edit maklumat ini.

## Campaign Overview


### Campaign Profile



 View


<b>Campaign Nickname:</b>	<b>health</b> [ Campaign ID# 135476 ]
<b>Campaign Description:</b> 	Autoresponder for Health products
<b>Campaign "From" Name:</b> <small>Edited under <i>Signature Tokens</i></small>	<b>Ahmad Ridzuan Bin Abd Rahman</b>
<b>Campaign Email Address:</b> <small>Edited under <i>Signature Tokens</i></small>	<b>aridz@yahoo.com</b>
<b>Campaign Report Title:</b> <small>Edited under <i>Signature Tokens</i></small>	<b>Ahmad Ridzuan Bin Abd Rahman Report</b>
<b>Email Subscription Address:</b>	<b>aridz.health@info.trafficwave.net</b>
<b>Campaign Chains</b> <small>Edited under <i>Campaign Chaining</i></small> 	no chains.

[Update Campaign Profile Information](#)

Kita boleh update bahagian ini dengan pergi ke Signature tokens. Tokens ini adalah seperti kita menggantikan syntax dengan maklumat sebenar. Sebagai contoh, jika di dalam email, jika saya ingin meletakkan no phone di dalam email autoresponder saya, saya hanya perlu letakkan **\*\*SIG\_PHONE\*\***


**Campaign Profile**  View


**Signature Tokens**   View


<b>Your Return E-mail Name:</b> SIG_NAME	<input type="text" value="Aridz"/>
<b>Your Return E-mail Address:</b> SIG_EMAIL	<input type="text" value="aridz@yahoo.com"/>
<b>Campaign Title:</b>  SIG_TITLE	<input type="text" value="Health"/>
<b>Company Name (optional):</b> SIG_COMPANY	<input type="text"/>
<b>Phone Number (optional):</b> SIG_PHONE	<input type="text" value="012-2987757"/>
<b>URL 1 (optional):</b> SIG_URL1	<input type="text"/>
<b>URL 2 (optional):</b> SIG_URL2	<input type="text"/>
<b>URL 3 (optional):</b> SIG_URL3	<input type="text"/>

**Update Signature Tokens**

Kita juga boleh membuat setting lain seperti untuk mendapatkan confirmation selepas seseorang melanggan autoresponder kita.

**Campaign Options**  View

**"Publish" These Letters:**   
Check this box to allow other users to retrieve a copy of your letters...

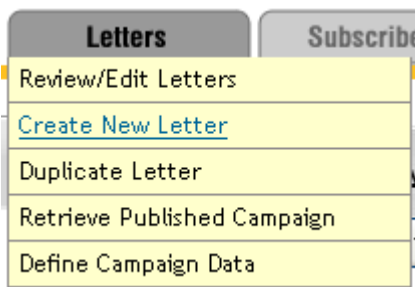
**Send Notification upon Confirmation:** 

**Update Campaign Options**

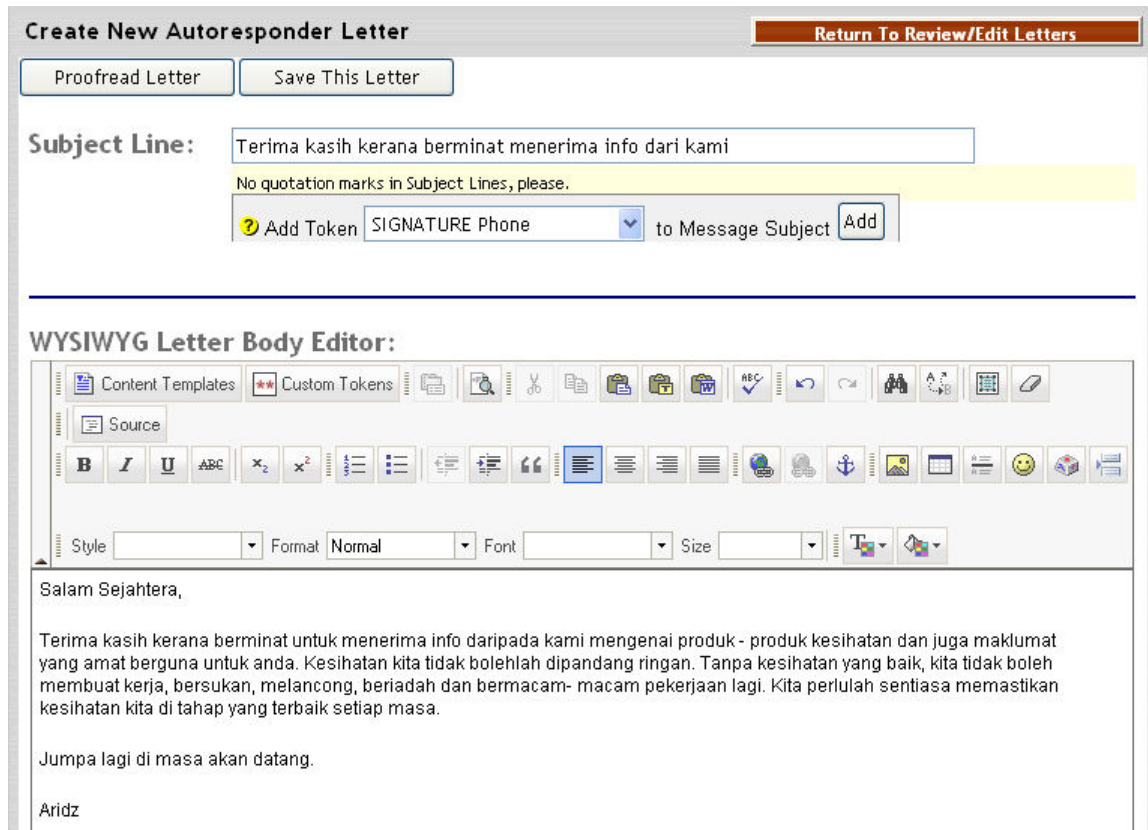
Selepas itu, kita boleh pergi ke setting bahagian letters



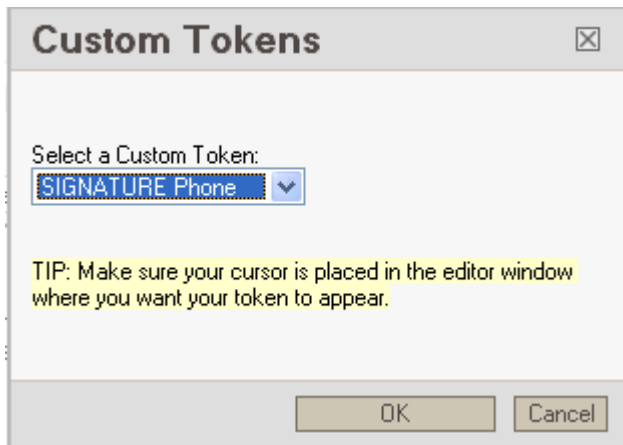
Klik kepada letters, dan Create New Letter



Kita boleh menulis email pertama kita seperti di bawah.



Jika kita ingin meletakkan token di dalam email tersebut, kita boleh klik kepada custom token



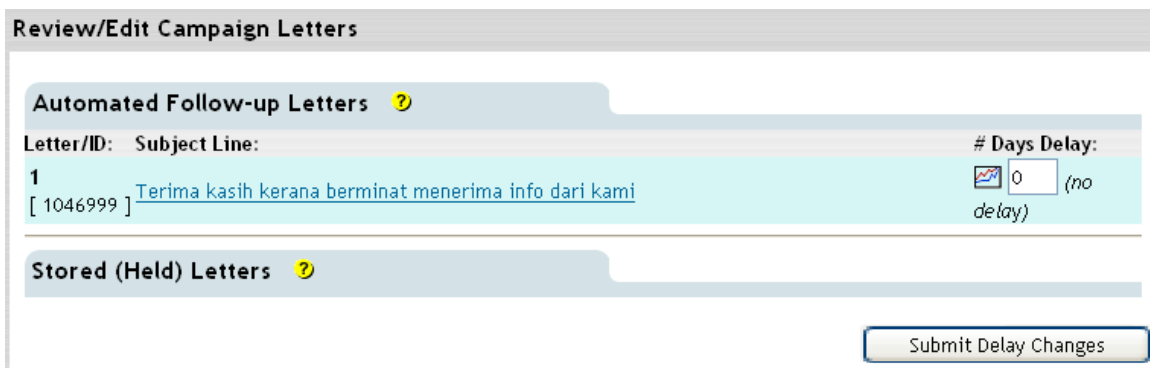
Ianya akan keluar sebegini di dalam email tersebut:

**\*\*SIG\_PHONE\*\*** tetapi apabila email di hantar, ianya akan memaparkan 012-2987757 seperti yang sudah diletakkan semasa SIGNATURE TOKENS setting.

Kemudian klik SAVE THIS LETTER.

Jadi, email pertama kita sudahpun siap.

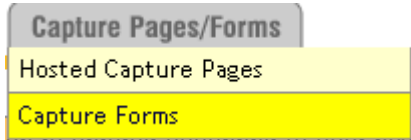
Selepas itu kita letakkan DELAY untuk berapa hari email itu akan dihantar selepas confirmation di buat oleh pelanggan autoresponder untuk menerima email kita.



0 tandanya email akan dihantar segera tanpa delay (tangguh).

Bina email kedua , ketiga dan seterusnya sekurang- kurang sepuluh emails. Ini adalah kerana pengunjung website selalunya akan membeli daripada kita selepas 7- 9 kali follow-ups.

Pergi ke bahagian capture forms untuk meletakkan borang untuk langganan kepada pengunjung website.



Inilah form yang akan dipaparkan

### Generate Capture Form HTML

**Instructions:**

The appearance of the table below will automatically change as you toggle optional parameters below. Scroll down for source code and other information. This style source code should be pasted in its entirety directly into your Capture Page Form.

FORM PREVIEW ?

A preview of a form. It contains two text input fields. The first field is labeled 'Name' and the second is labeled 'Email'. Below the 'Email' field is a 'Submit' button.

Jadi, untuk meletakkannya di dalam website. Kita perlu copy HTML code dan paste ke dalam website.

## HTML Source Code

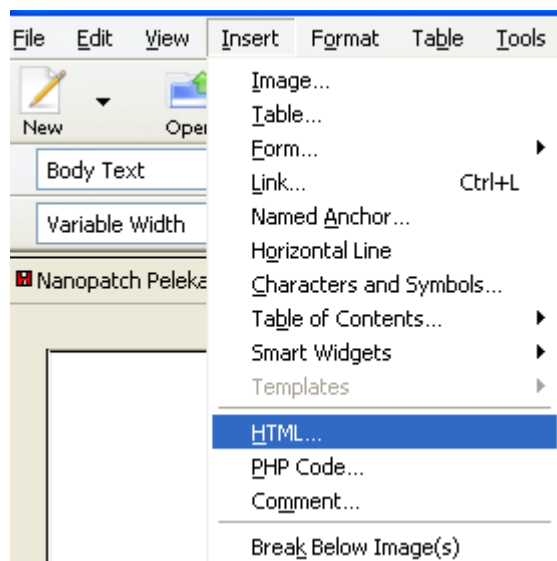
The box below shows HTML source code needed to place a Capture Form for this Campaign onto a web page. If you choose to adjust the form with the advanced options, the code will update dynamically.

You can select text in the box and then copy and paste this code into your web page.

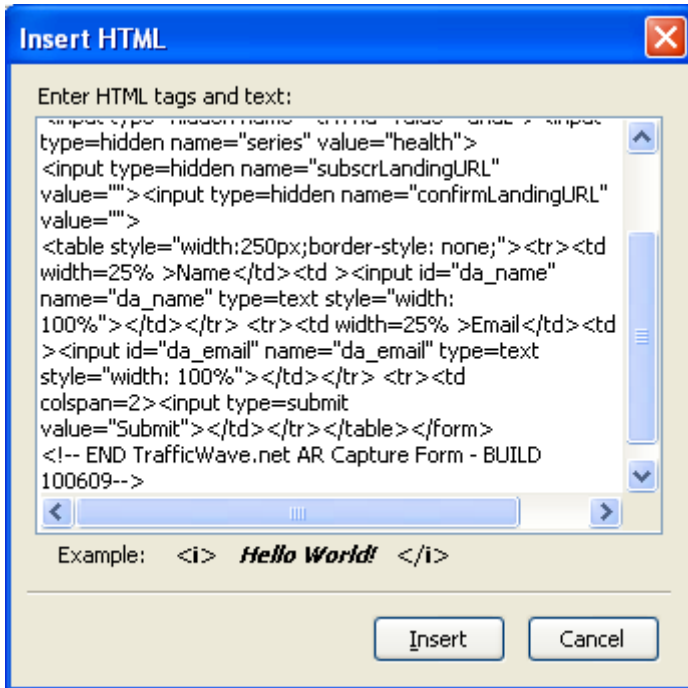
Select All

```
<!-- BEGIN TrafficWave.net AutoResponder Capture Form - BUILD 100609-->
<form method="POST" action="http://www.trafficwave.net/cgi-
bin/autorep/infreq.cgi">
<input type="hidden" name="trwvid" value="aridz"><input type="hidden
name="series" value="health">
<input type="hidden" name="subscrLandingURL" value=""><input type="hidden
name="confirmLandingURL" value="">
<table style="width:250px;border-style: none;"><tr><td width=25%
>Name</td><td ><input id="da_name" name="da_name" type="text" style="width:
100%"></td></tr> <tr><td width=25% >Email</td><td ><input id="da_email"
name="da_email" type="text" style="width: 100%"></td></tr> <tr><td
colspan=2><input type="submit" value="Submit"></td></tr></table></form>
<!-- END TrafficWave.net AR Capture Form - BUILD 100609-->
```

Kita select all dan copy HTML code. Code ini bolehlah diletakkan di dalam website. Sebagai contoh, di dalam komposer, kita boleh menggunakan Insert HTML.



Paste kan code tersebut.



Kita sudah meletakkan form tersebut ke dalam website kita.

Untuk mendapatkan maklumat lanjut mengenai produk ini, sila isikan maklumat di bawah

Name

Email

Selamat mencuba dengan TrafficWave promosi 1 bulan percuma. TrafficWave juga menyediakan Affiliate programme 10-tiers, sila ke link di bawah untuk melihatnya:

<http://www.trafficwave.net/members/aridz/affiliate.html>